

Greater Manchester Local Industrial Strategy

**GREATER
MANCHESTER**
DOING THINGS DIFFERENTLY



Background: National Industrial Strategy



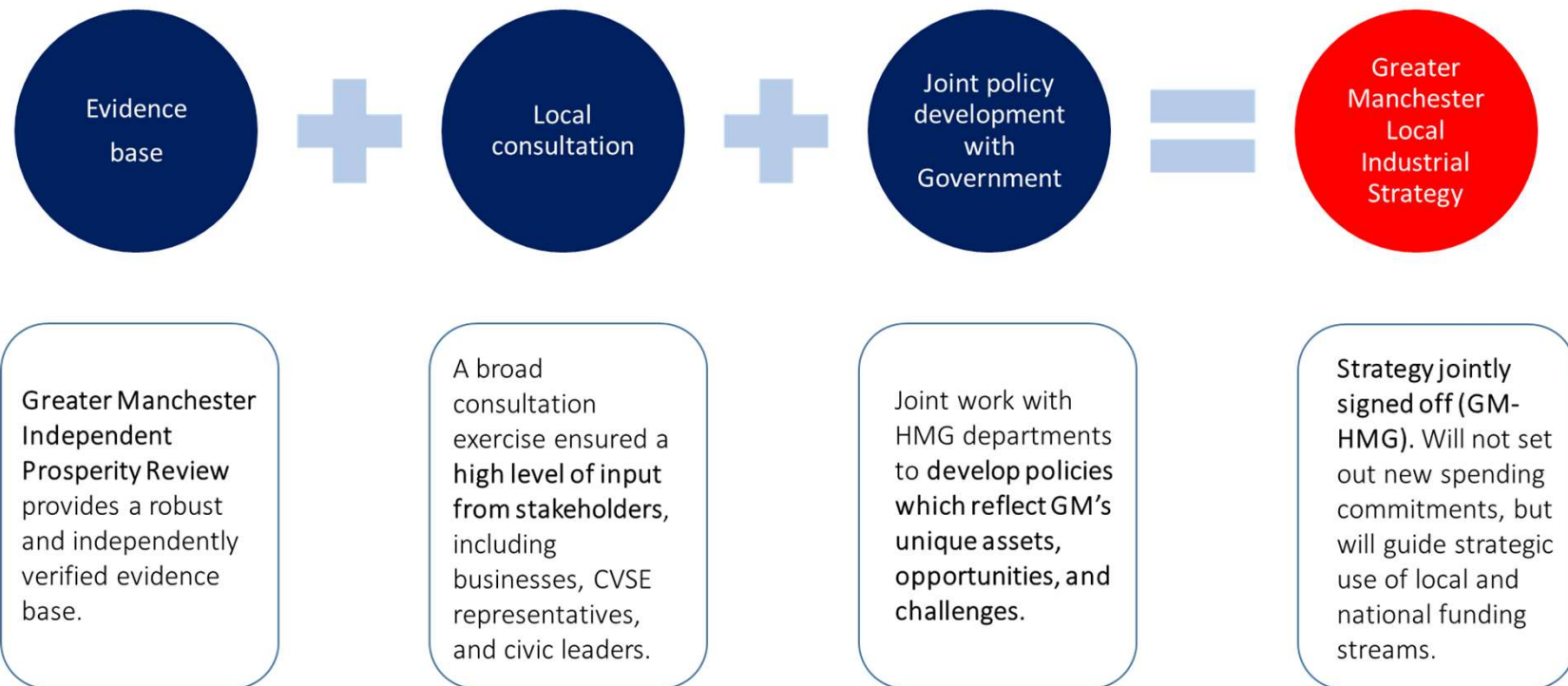
The Industrial Strategy White Paper (November 2017) sets out an ambition to create an economy that boosts productivity and earning power throughout the UK around the “Five foundations of productivity”.



It also sets out **four Grand Challenges** where innovation and investment will position the UK at the forefront of the industries of the future



Developing the Greater Manchester Industrial Strategy: Approach



Greater Manchester Independent Prosperity Review: Key Recommendations



- Greater Manchester's strengths in health innovation, advanced materials, manufacturing, digital and creative industries and professional services should be a focus for the industrial strategy.
- There is a need to focus on productivity in **both frontier sectors and the 'foundational' economy** – both have opportunities and challenges.
- **Improving health** needs to feature prominently in the industrial strategy, given its positive effects on labour market participation and productivity.
- In delivering Greater Manchester's 2038 **carbon neutral** ambitions, the benefits to residents and quality of life should be maximised.
- The skills system is fragmented and delivering less than the sum of its parts. There should be a **partnership approach to education, skills and work** in the city-region, based on a common vision, priorities and evidence.
- Business advice and support should be oriented to focus on productivity with a **focus on leadership & management, skills utilisation, innovation adoption and diffusion, resource efficiency, and exporting and internationalisation**.
- The new integrated **infrastructure plan** should be backed up by stable, substantial, devolved funding.



Greater Manchester Local Industrial Strategy: Framework and Principles



Twin-track:

1. Building on strengths and opportunities.
2. Supporting the foundations of productivity.

Aims to create a highly productive, more inclusive and prosperous city region for all residents.

- A plan for communities across all of GM to thrive and prosper.
- Good jobs across the city region backed up by the right infrastructure, skills and networks.
- Supporting everyone to reach their full potential, giving people hope and optimism for the future, leaving nobody behind.
- Focus on productivity and innovation in both frontier and foundational sectors.

Delivers more than the sum of its parts, for example:

- Health innovation leads to exportable products/services **AND** improves population health **AND** transforms GM's health and social care system.
- Carbon neutrality by 2038 improves the environment **AND** quality of life **AND** creates innovation, capabilities and assets that will put GM at the forefront of new industries.
- Digital transformation will create better quality future-facing jobs in all sectors of the economy **AND** improve public services **AND** drive new sectors.



Greater Manchester Local Industrial Strategy: Strategic Framework



Place: prosperous cities, towns and communities across Greater Manchester.

Supporting places through a twin-track approach: (1) Building on our strengths and opportunities and (2) supporting the foundations of productivity

Health innovation:

Global leadership on health and care innovation, improving population health and extending healthy lives

Advanced materials and manufacturing:

A world-leading region for advanced materials, within a Made Smarter innovation ecosystem

People: Creating an integrated all-age skills and work system that ensures everyone reaches their potential and employers have the skills to deliver our Industrial Strategy.

Infrastructure: Putting in place the integrated 21st century infrastructure needed for digitally-driven, clean and inclusive growth.

Digital, creative and media:

A leading European digital city-region, with internationally-significant media and cyber security clusters

Clean growth:

A mission to deliver carbon neutral living by 2038, improving quality of life and creating new jobs

Ideas: driving prosperity and leading industrial, social and economic transformation through innovation, partnerships and investment.

Business environment: transforming productivity by strengthening leadership and management, increasing innovation adoption, and raising export levels.

Greater Manchester Local Industrial Strategy: Outcomes



By 2040, Greater Manchester will aim to have:

- **increased productivity and pay** across sectors, driven by Greater Manchester's Good Employment Charter, particularly where they are currently behind national averages, powered by businesses which are well led and managed, innovative and trading and investing globally;
- a **greater number of high-quality manufacturing opportunities in strategic sites** across the city-region, giving a more productive manufacturing base close to transport links and population centres;
- a **fully integrated and digitalised health and care system**, creating and adopting the latest in preventative and assistive health technology, and helping people stay in the labour market and stay productive for longer;
- achieved **carbon neutrality** in a way that improves quality of life for residents, minimises the productivity impact on current businesses and maximises commercial opportunities;
- recognition as one of the **top five city-regions for the digital economy in Europe**, with full fibre broadband and 5G coverage;
- a **city-region skills and work system** that enables people to realise their potential, supports emerging industries, and is responsive to employers; and
- a **coordinated infrastructure system**, with a transport network that provides clean and effective intra-GM commuting and leveraging connections throughout the UK: north-south (HS2) and throughout the Northern Powerhouse.